

CoCreate Cremorne Survey Summary (as at 20 Nov 2016)

Unique, distinctive & love most

Walkable/walkable streets/streets you can walk down/skate on the street/can skateboard on the road/people talk out on the street

Location/access/transport/tracks/city/Great transport connection

Design studios/designers/creative businesses/different companies in one community

Small area/boundary/island suburb/really defined small boundary

Mixed use/business co-existing with residents/*houses in industrial area with business coexisting*

Artwork/street art/*street art*

Industrial past still present/industrial/old signage

Vibe/vibe

Little cafes everywhere/food

Young people

Blank canvas of relatively unknown suburb on verge of positive gentrification

Showcase for driving change from bottom up

Noisy trains

Low rise buildings

Footy crowds

Afterwork drinks

Ya mum

Ideas for Cremorne

LACK OF PUBLIC SPACE ADDRESSED/USE OF SPACES/WIFI

Seats to be able to work outside/eat lunch somewhere outside/outdoor dining spaces/more public space/not enough public space!/more parks/pop up parks with seating/pop up park!/small parks with free wifi/free wifi/wifi to enabling working outdoors/pop up parks/small park to sit and have lunch

Use the space under the freeway next to the Yarra/put the freeway underground and create a highline park like NY or reinstate public access to the Yarra!

make Kelso Street (or parts of) a pedestrian street

Lobby for part use of 'Epworth' parking (weekend market?, food vans?)

Veggie garden/community garden

Launchpad (if onboard) space could be used as in-kind meeting area

PUBLIC SPACE/STREETS TREES AND WALKABILITY

More greenery/trees/more trees/and more trees

Street art on surface of Cubitt Street and selected streets (like Walnut Street)/ be able to push a pram down the street

Improve access to Yarra bike trail so you don't need to cross the 'chicken run' (try this with kids on bikes)/access to the Yarra bike trail

Better street lighting on Cremorne Street

BUSINESSES AND RESIDENTS COLLABORATING/STREET PARTY

Local incentives or discounts, strengthen local buying and purchasing/local businesses to showcase their work (i.e. garden designers etc.)/Community to work together to solve emerging issues

Meet your neighbour street party/design and arts studios to meet each other/residents to meet businesses/get big business and community to work together/ Opportunities for business and residents to work together/meet and greet for businesses/street parties/pre game [football] bbqs

LOCAL PLAN BY CREMORNE (BOTTOM UP)/LEVERAGE

Create a local plan to create a united voice allowing (when dealing with big developers we can get buy in to local initiatives)/make Cremorne a green pocket/ Promote vertical gardens throughout the area and increased adoption of solar/form a community group/work with local government/get Launchpad on board/link sustainability and tech for Cremorne to become a unique showcase & hub

ART

a mural/use light in artistic way building on tech theme/artistic interactive lighting/ on murals- more Mohammad Ali and less Kim K[ardashian]!/fund some high quality mural artists to spray some walls

ENTRANCE SIGN/MARKING GATEWAY

An entrance sign/art piece like an arch or something you go through to mark entrance to Cremorne from Swan Street (not like VicSt)/ installation across the arches of the Balmain Street train bridge (like Lady of StKilda in Carlisle St that is nautical themed wrought-iron ship or simple like bird silhouettes of Hawksburn's welcome arch but icons of Cremorne's industrial heritage (nylex sign, rosella sauce bottle, bird logo, Bryant&May, magic hr rainbow etc.) -with offer to design.

PLANNING

Mix residential with commercial so there's more activity at night/mix of businesses and residences/mixed use/business on lower floors and homes above/more restaurants and services on ground floor/

Ashtrays/ ashtrays to save cigarette butts going into Yarra River

OTHER

The NBN! : Worried that certain creative businesses won't be able to afford rent here and C will lose what's great : Outdoor trampoline park : Coding and design session for children after school or on weekends : Move the freeway underground so people can access the Yarra River : Video games to play : Strip club : Somewhere that sells pancakes

On 10 March 2017, at the Street Party Cremorne, people that live, work or visit Cremorne offered the following ideas and insights.

Summary from the participatory session, the 'Offers and Needs Market' facilitated by DESIS Lab Melbourne (Design for Social Innovation and Sustainability). Insights and ideas.

1. There's recognition that **Cremorne's about to undergo large change.**
2. People are knowledgeable, **passionate about** and want to share information about the **community's distinctiveness** and sense of place.
3. Some things people would like reinstated/**returned to the community**, such as **Cremorne train station and access to the river.**
4. The area **lacks activity and people when the workplaces close in the evening** and on the weekend and services such as cafes are all closed.
5. The **streets are thin and could become dominated by cars** causing a different feel to the street. Strategies, including **street design and supporting bike riding will be important going forward.**
6. **Creativity and street art are valued** and people want more of this.
7. There is **massive interest and a desire for urban greenery.** Opportunities to add greenery to Cremorne and for people within Cremorne to become **involved in greenery such as community gardens and a garden festival.**
8. People connect in informal ways but people felt there should be more **opportunities to meet, especially in public spaces.** People wanted more opportunities **to connect business to business**, in person through events and through online and social media.
9. There is a **need for a significant public space/s with some facilities** to enable a gatherings without having to rent portaloos and close a street.
10. There is a **need for small areas with seating and creative design** and art to be incorporated into parts of the existing street network.

Further detail from responses in themes:

Mix of residents and businesses. Area undergoing change.

- *silos must be redeveloped appropriately.* 532 people. fewer people complex to get in and out
- 3400 live now. 5500 later ABS site
- pressure from developers (near the silos) will alter area immeasurably
- council- keep doing what doing residential and commercial property height limits good. *mix it up residents and businesses*

Sense of place.

- *slade knit sign light it up.* live in building. history in building. sense of place. sense of history
- it's a boutique area. creative area. it's good how it is. Don't be overdressed
- community- love that it's a small suburb, known as the design place – identity

- pleasure garden Cremorne. water 15 yrs Syd, England, Melb was opposite Cherry Tree Hotel. bring back Cremorne Station
- *we want to access the river and we can't [as there's] no point to get to it*

Space and time of use.

- [the] struggle is to keep people here on the weekend [people/cafes etc.]
- [people are] drawn to swan street for food and activity
- use the space on the weekends that the businesses vacate
- weekends – very quiet. no cafes open
- *cafes open at weekend to attract people*
- lunch options – limited and expensive. *would like more 'fresh' options*
- love the people and awesome coffee place called coe & coe

Street grid and the limitations/opportunities.

- *[a] share parking lot for those who live here*
- cars drive too fast and dangerous. left hand turn lane end of Cremorne [on to] swan. wrong side of road drives.
- *incentives for people not to drive here*
- *more parking (2 per lease)*
- *lower speed limit in day*
- *parking more. parties more. parks [and] greenery*
- width of streets is [a] constant. not too congested. fragile urban development
- with tractors [and] trucks 3am-7am yuck. in skinny streets fights in trucks domestics
- *better bike lanes*
- *old bikes restored so people can use them*
- *have more cycling. people could ride to work. boom gates in. driving in to yarra park one way access [with map]*

Open /public space - creative

- *something more creative which attracts people would be much better*
- *markets for sale of creative work*
- *graffiti mural*
- *more graffiti art (framed) to make Cremorne more pretty & interesting! (identity)*
- *transformation of Cremorne's urban space with street art interventions is a great idea to make the space + interesting*
- *98 Dover – end – collorado car park. modern art graffiti car park – knitting fabric represented*
- *not for profit staff can organise graffiti wall. mapping structure logistics*

Open/public space – urban greenery

- *farmers market (on a weekend)*

- *west facing wall could have vines & a bird feeder*
- *green space for a greener better community!*
- *Noisy because of buildings echo – needs trees end of each street palm trees, leafy green, green tree.*
- *address the use of public open space in Cremorne [opportunity to discuss]*
- *seasonal plantings pineapples and mangos*
- *planter boxes (edible) seasonal*
- *open movies. community garden*
- *community workout space*
- *company with co-working spaces fitting out with garden flowing over roof and walls*
- *problems with dust*
- *work together on the garden. a garden festival*
- *creative with public space. green up space*
- *public seats needed for cafes. needs street life to be encouraged*
- *green space – own plots to grow vegetable. Restaurants serving locally grown food*
- *nuke a building and make a café like cherry tree hotel [that has] green space. chess board. Lunch time afternoon morning space to meet*
- *I know there aren't a lot of car parks, but can we occupy more of them like Park'r?*
- *love the 'done up' park (new)*

Connecting with each other

- *residents have their own facebook page [group] and Christmas party (letter drop) Suggest business open day on weekend so residents can learn what the businesses do*
- *neighbourhood house for people to get to know each other*
- *business and residents mix. TheCremunity facebook site/group [existing residents site]. Green. Once a quarter party*
- *regular meeting. took a lot of effort to get going*
- *people don't see or know each other*
- *more street parties. less protests. this is lovely. tips from each other. swap furniture*
- *when is the next one. when is the next event.*
- *More business to business communication so people know what is going on*